





REMOTELY EXPLORE EXHIBITIONS

IN THE MODERN AGE!!!











# 01 Who are we?

Our Company I Focus

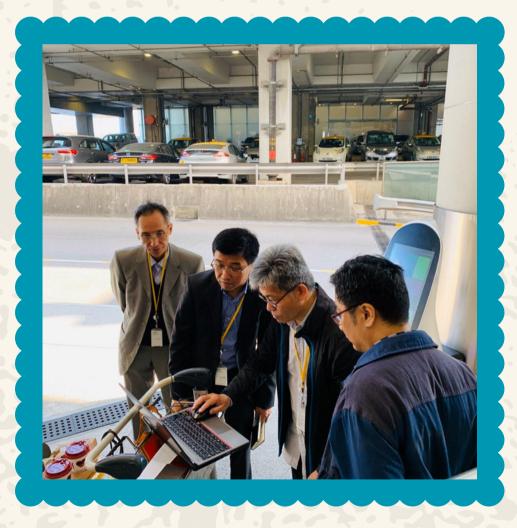
# 02 The Project

**Background I Objective** 

## 03 Roboexhibitor

Features I Tech Approach I Functionalities







## Who are We?

Molekiu Limited is a company which provide end-to-end robotics solutio

#### We provide:

- 1) Robots
- 2) Cloud & Mobile Applications
- 3) Hardware Support
- 4) Our Experience

#### In Implementation as part of our solutions to create

- 1) New Revenue Source
- 2) Reduced Costs
- 3) Improved Customer Experience for our clients



# Our Focus

- We focus on developing Robotic Cloud Services, which are compatible with robots from multiple manufacturers
- This is what makes us different from a typical robotics company. We don't manufacture robots, we provide end to end robotic solutions and cloud services which can be used by robots from different companies
- Example platforms that we have built in the past include:
  - RoboConcierge- A Cloud platform that enable our robots to manage the robot, which includes the scheduling of robot tasks, the routes of the robots and the promotion materials that it should display
  - RoboSecurity A Cloud platform that enable live monitoring and conduct analysis
- Building platforms as such enable our robots to extend their functionalities of which they were designed and built for





# THE PROJECT

Background I Objective







# BACKGROUND

### Budget Constraint



Potential discouragement from attending due to costs
 Decreased international

exposure for the exhibition

### Physical Barrier W

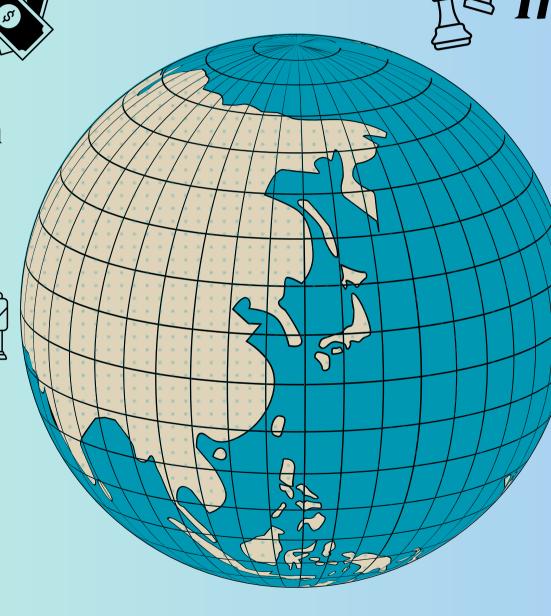
- Attendees from other countries or regions face long travel times.
- Causing inconvenience for these attendees.
- Inconvenience could discourage attendance and impact overall participation.



- Popularity of virtual platforms (social media, online marketplaces, webinars, online conferences) increasing Convenience compared to physical exhibitions

## \) Time Constraint

- Conflicting timetables or inconvenient exhibition periods hinder participation.
  Early or late schedules pose challenges for attendees.
  Limited availability or being constantly on the go limits participation duration.



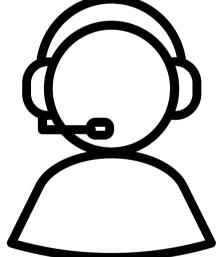


# Objective

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#### **Customer Service**

- 1. Guide customers to specific booth in location
- 2. Promote upcoming events
- 3. Connect customers to Service



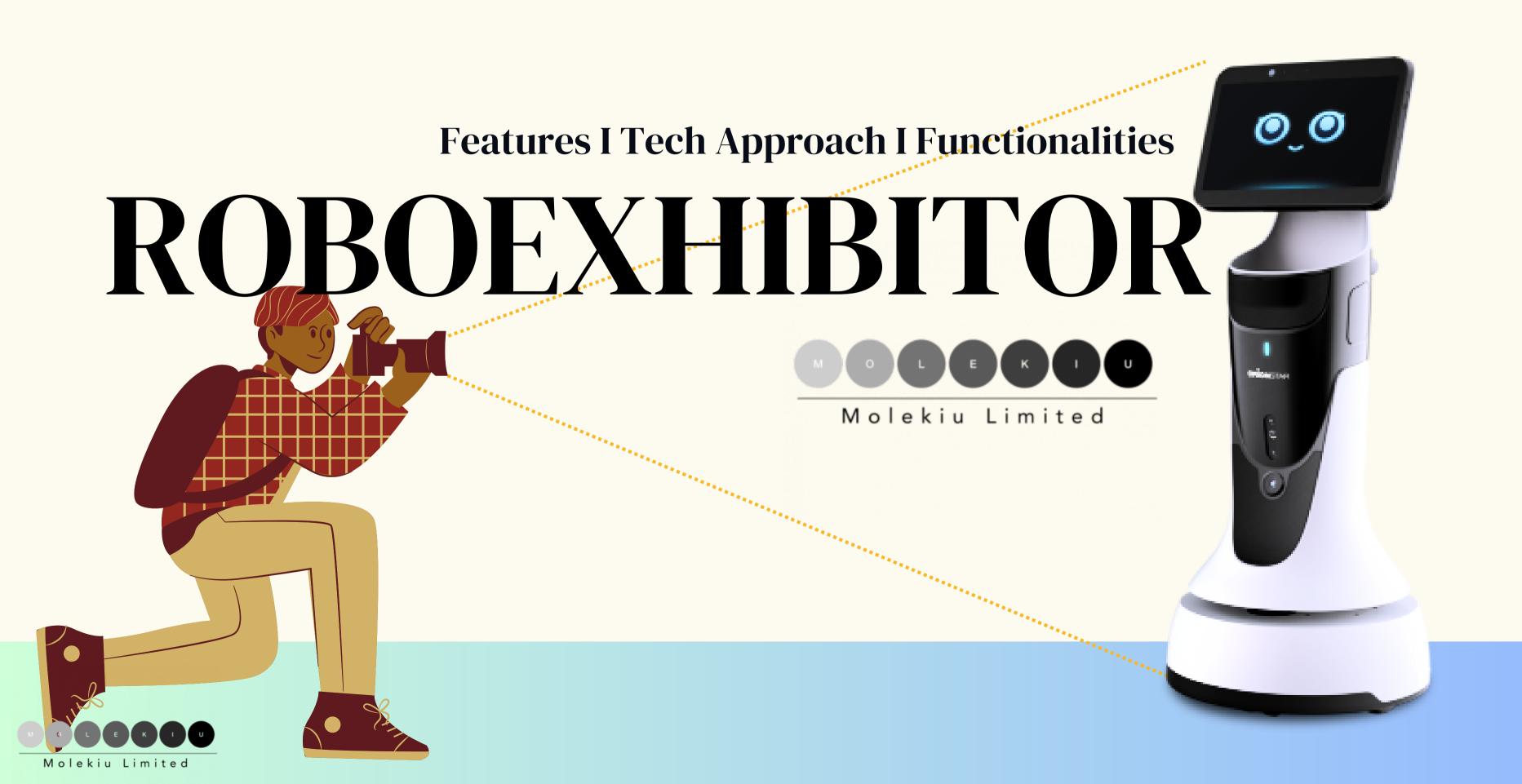
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#### Real time engagement

- 1. Audio and visual communication with the staff in the exhibition
- 2. Ensure clear, real-time communication
- 3. Start conversation with staff in the booth







Log in to our website

Click the different paths & choose the booth you want to visit

Interact and enjoy the exhibition!!!



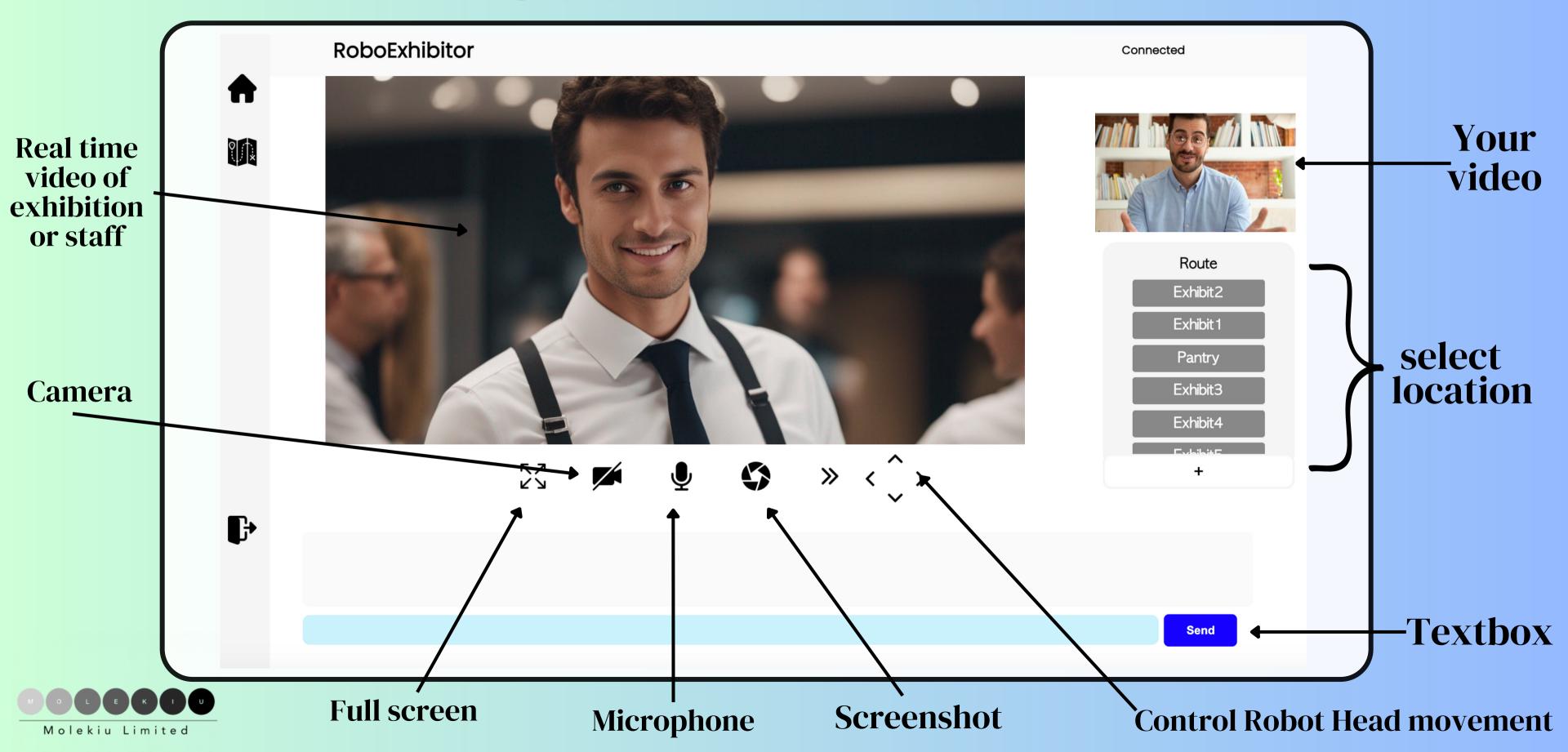






# Roboexhibitor's User Flow

## User Interface



## Features



Textbox feature
allows attendees to type
their inquiries,
promoting clear
interaction. Exhibition
staff can respond to
these inquiries, providing
attendees with the
information they seek.



Audio
communication
enables real-time
interaction between
attendees and
exhibition
personnel,
facilitating clear and
immediate
conversation.



Path finding
Remote attendees can
effortlessly navigate
the exhibition floor.
With a simple click, the
robot autonomously go
to their desired booth,
and the attendees
would be able visit the
booth successfully.



Video-call
communication
Enables real-time
exhibition viewing and
interactive
communication with
staff, providing a
professional and
immersive remote
experience.





SANDRA HARO

# Advantage: Cost Saving



- Robot and remote exhibitions reduce travel, accommodation, booth rental, and shipping costs.
- Exhibitors can participate remotely, eliminating the need for physical presence.
- Significant cost savings for exhibitors.
- Expenses associated with physical materials are also reduced.

# Advantage: Convenience

- Remote exhibitions offer flexibility in terms of time and availability.
- Exhibitors and attendees can access content and interact at their convenience.
- Eliminates scheduling conflicts and time zone limitations.





# Advantage: Accessibility & Reach



- Robot and remote exhibitions overcome geographical limitations.
- geographical limitations.
  Participants can join from anywhere in the world without travel.
- Expands the potential audience for exhibitions.
- Increases accessibility for individuals unable to attend in person.



# Advantage: Data Collection & Anaylsis

• Digital platforms for robot and remote exhibitions capture attendee engagement data.

• Data analysis provides insights and improves future exhibitions.

• Personalizes the experience for participants based on captured data.

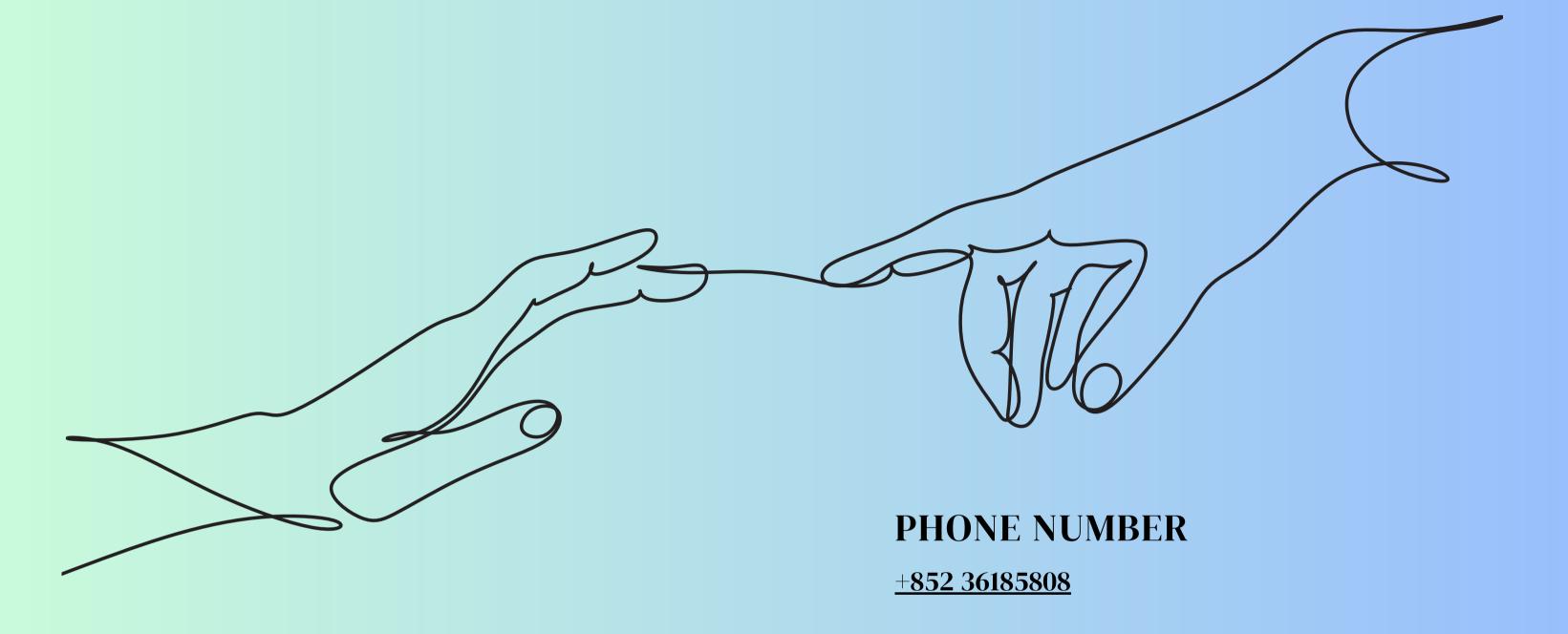




# Learn more about Roboexhibitor through our video!







# CONTACT US

We'd love to get in Touch with you!

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